PROGRAM

THURSDAY, 30 AUGUST 2007

08.00 - 09.00  Registration

09.00 - 11.00  Session 1: Education Strategies

The Development of Competencies for Engineers Within the Context of the Global Information Society
Malcolm Allan, Colin U. Chisholm

Building Sustainable Academic Research in a ‘Teaching and Learning’ Intensive Environment
Steve Jerrams, Tony Betts, Janet Carton

What Horizon for French Universities’ New Quality Strategies?
Jean-Louis Darréon, Isabelle Bouchardy

Devising and Implementing a Suitable Graduate Education Platform for Dublin’s Institute of Technology (DIT)
Janet Carton, Steve Jerrams

Empowerment in Tertiary Education: a Strategic Source of Learning Advantage.
The Case of Greek University
Christos S. Nicolaidis, Evangelia Koutroumpei

Which Professionalizing Education Programmes for Which Sustainable Development?
Alain Nicolas, Kattia Radja, Patrick Schembri

Higher Education Institutions Management Values and Principles Appropriate for Emerging Educational Environments
Dimitris J. Zondiros, Dimitris K. Novas

11.00 - 11.30  Coffee Break

11.30 - 12.00  Keynote Lecture

The Impact of Challenging Technologies and Creative Engineers on our Society.
Jozef Vanneuville

12.00 - 13.30  Session 2: Career Counselling and Entrepreneurship

Implementing Quality in Career Services: The Case of the University of Piraeus
Ernestini Baridi-Giziaki, Konstantinos Giziakis

Student Career Aspirations in Norwegian Upper Secondary Schools
Lihong Huang
Graduates’ Employment in European Union
Vassilis Kostoglou, Spyros Paloukis

“Entrepreneurship in Higher Education - A Case in T.E.I. of Crete”
Emmanuel Galanakis, Vasiliki A. Avgeli

Entrepreneurial Intentions. Conceptual Approaches and New Directions.
Anastasios Vasiliadis

Enov - Virtual Training for Young Entrepreneurs of Innovative Businesses
Lucia Mariana Mira, Margareta Simona Patriche, Sorin Eugen Zaharia

13.30 - 14.30 Lunch

14.30 - 16.30 Poster 1: Education Strategies
Career Counselling
New Educational Methods

Education and Advertising Business
Esma Çavuşoğlu

Norms as Educational Quality Indicators
Sergey M. Pyastolov

Current Trends in the Labor Market for the Graduates of the Technological Educational Institute of Crete
Evangelia M. Simantiraki, Marianna F. Alogdianaki

Employment of the Business Administration Graduate Students: The Case of a Greek Technological Educational Institute
Costas Zafiropoulos, Evaggelos Kehris, Sotirios Dimitriadis

Maternal Influence and the Role of School Performance in Career Decision Making Among Greek Adolescents 15 Years Old
Liliane K. Soumeli

The Demand and Supply of Highly Skilled Personnel in Greece
Anastasios I. Magoutas, Theodore A. Papadogonas

Teaching Intercultural Competence to Students of Media and Communication Studies
Janja Polajnar, Tatjana Welzer Družovec

The Search of the Right Course Management System
George M. Georgilas, George M. Papadourakis

Multifold Wisdom Mediated Through New Methods
Pasi Virtanen, Jussi Okkonen

Vassiliki Somaraki, Dimitrios B Tsaltas, Nikolaos Farsaris, George Georgilas, George M.Papadourakis
14.30 - 16.00  Session 3: New Educational Methods

Work Based Learning in Greek Higher Education
Nikolaos I. Taousanidis, Myrofia A. Antoniadou

Design Educational Tool Based on Constructivist
Sriros L. Panetsos, Odysseas P. Sakellaridis

Internet-Aided Audio-Video Transmission and Storage of Lectures at FIT but in the Czech Republic, Philosophy and Technology
Jan M. Honzik, Jana Skokanova

Enhancing Student Results in Search Engines
Amine V. Bitar, Antoine M. Melki

Trans-National Experiences of VLE Usage in Vocational Teacher Training
Pal Pentelenyi, Agnes Toth

Yiannis A. Katsigiannis, Georgios A. Saridakis, Emmanuel S. Karapidakis, Dionysia S. Kolokotsa

16.00 - 16.30  Coffee Break

16.30 - 18.00  Session 4: New Educational Methods

Collaborative Tools to Improve Integration of Hearing Impaired Students Into Group Activities
Iain F. Stewart, Malcolm Allan, David K. Harrison

Multimedia Training Tool for Drivers Training on Advanced Driver Assistance Systems (ADAS) and in-Vehicle Information Systems (IVIS)
Stella I. Nikolaou, Evangelos D. Bekiaris

Cataloging Conventional and Digital Objects: New Tools With Old Names or Old Names to New Tools?
Michalis Gerolimos, George Papadourakis, Michail Nikitakis, Anestis Sitas

Validation and Qualification of Competence in Data Processing, in the Context of Lifelong Learning: "Europortic" and "Eforminfo" Developments
Alain Nicolas, Francis Rogard

One for All and All for One – A Way to See the Accumulated Know-How of the Students
Pasi Virtanen, Jussi Okkonen

E-Learning as a Teaching Method: The Student Experience
Vasiliki A. Avgeli, Eugenia Wickens

Relationship between VT Teacher Formal Qualifications and Teaching Effectiveness
Georgia S. Kouvari

19.00 - 20.00  Welcome Reception
FRIDAY, 31 AUGUST  2007

09.00 - 11.00  Session 5: Industry and Education

Globalisation of University - Enterprise Relationships
Sorin Eugen Zaharia, Margareta Simona Patriche

The Development of a Intelligent Environment Model, with Application in the Education and in the Industry
Stavros Charakopoulos, Andreas Vlisidis, Vaggelis Sisamakis

Applying Business - Oriented Customer Service to Attract and Retain Students
Constantine Papadakis

The Influence of Business and Industry as the Drivers for Change in Higher Education in the UK
Tim McLernon

Adaptation of Thessaly Region SMES to New Business Environment: An Empirical Study. How does it Affect Higher Education?
Nicolaos Mplanas, Kleanthis Syrakoulis, Pandelis Ipsiandis

An Introduction to the “European University Education – Enterprise - Employability Databases Organization System“
Evangelos M. Mylonas, C. Vouros

Sofia Papastefanaki

Managing Knowledge in a Global Economy Era
Haris Papoutsakis

11.00 - 11.30  Coffee Break

11.30 - 13.30   Session 6: Industry and Education

Technology Transfer of Research Project Results
Pavel Zemčík

Digiscan: A Tool to Find Made-to-Measure Solutions for Improving Efficiencies in Transportation
Stef Weijers, Reinder Pieters, Leo Peeters, Didier Piets, Eduard Vooren

Energy Policy Scenario Regarding Rural Depopulation on Crete, Using Leap Model
Dimitrios G. Gkionis, Anna A. Tsave, Emmanuel S. Karapidakis

Application of VR and HF Technologies for Improving Industrial Safety
Konstantinos Loupos, Dimitrios Christopoulos, Luca Vezzadini, Wytze Hoekstra, Waleed Salem, Paul W. H. Chung

Promoting a Virtual Training Environment for CNC Machining
Faruk Ünsaçar, Stileyman Yaldız, Mehmet Sahin, Nikolaos Bilalis, Emmanuel Maravelakis, Aristomenis Antoniadis
Virtual Environments for Machining Processes Simulation: Review on the Required Technologies and Research Implementations
Nikolaos Bilalis, Markos Petousis, Aristomenis Antoniadis

The Importance of Media Economics Education for the Media Industry
Tina Tomazic, Tatjana Welzer Druzovec, Katja Udir Misic

Quality of Web Sites: The Importance of Visual Design Education
Katja Udir Misic, Tatjana Welzer Druzovec, Tina Tomazic

12.00 - 13.30 Session 7: Special Session for Graduate Students
Education Strategies
Corporate Finance and Governance

E-Learning Opportunities in the Development of Cross-Border Educational Programmes
Fragidis Garyfallos, Paschaloudis Dimitrios

The Relationship between Corporate Governance and Tax Evasion: Evidence from Athens Stock Exchange
Theofanis A. Karagiorgos, Stavroura K. Kourdoumpalou

The Strategic and Balanced Scorecard to Deal with the Performance Dimension of the Enterprise Governance Framework: A Critical Theoretical Presentation and Empirical Investigation an Greek non Profit Organizations
Eleni D. Karra, Demetrios L. Papadopoulos

Target Costing: Its Role in the Re-Designing of Products and Cost Reduction of a Company
Dimitrios E. Ginoglou, Aggeliki D. Fotidou, Manolis D. Ginoglou, Kalioppe I. Pestriva

Customer Relationship Management: A Preliminary View
Katerina Lyroudi, Apostolos Dasilas, Dimitrios Angelidis, Athanasios Stamatos

Dimitrios Tryfonidis, Stavros Muronidis

An Empirical Investigation of Shareholder Value Creation in the Greek Banking System
Alexandra E. Pagana, Demetrios L. Papadopoulos

13.30 - 14.30 Lunch

14.30 - 16.30 Poster 2: Industry and Education
Corporate Finance and Governance
Business Strategies

Dissemination of Innovation in an Institution of Tertiary Education
Kostas Vassilakis, Michail Kalogiannakis

Frame for the Enhancement of Mutual Interaction Between Training, Enterprises and Research
Jozef Vanneuville, Dorine Gevaert, Eva Martinova

Clustering Analysis on Common Tasks Undertaken by Engineering Technicians in Manufacturing at Seven European Countries
George M. Papadourakis, Christina Natsika, Myrna Magnan
Radial Artery Tonometry in Clinical Practice, Challenge for Universities and Industry
Natasa Honzikova, Bohumil Fiser, Jiri Moudr, Petr Honzik

Interregional Technology Transfer on Advanced Materials and Renewable Energy Systems
Constantine David, Pavlos Agrianidis, Anastasios Balouktsis, Myrofora Theodoridou

Authorized HTTP Redirections Among Heterogeneous Application Environments
Dimitrios Maglaras, Kostas Vassilakis

Analyzing the Advertisement Effect on Sales
Anna-Maria Mouza, Dimitri Paschaloudis

P. Pantelidis, D. Paschaloudis, K. Anastasiadou, A. Anastasiadou

Dividend Policy of Cypriot Firms: An Empirical Approach
Ioannis T. Lazaridis

Measuring Perceived Interactivity of Hotel Websites
Costas Zafiropoulos, Vasiliki Vrana

“Managing International Tourism Product Provision Through Cultural Differences”
D. Paschaloudis, K. Anastasiadou, A. Anastasiadou, P. Pantelidis

Combining Tourism Business and Mediterranean Diet: An Innovative Approach
Georgios A. Fragkiadakis

The Role of Education in the Competence of Greek Enterprises to Absorb Public Grants: An Econometric Analysis of Recent Investment Incentives Laws
Demosthenes Georgopoulos, Theodore Papadogonas, George Sfakianakis

Advertisement Program: An Expense or an Intangible Asset for the Company
Aggeliki D. Fotidou, Manolis D. Ginogiou, Kaliope I. Pestriva

Investments in Renewable Energy Sources in the Countries of E.U. and Especially in Greece
Dimitrios Tryfonidis, Katerina Lazaridou, Maria Papastergiou

Modern Forms of Financing: Evidence from a Recent Survey on Cypriot Firms
Ioannis T. Lazaridis, Efstratios S. Livanis, Eleni K. Katsika

Tourism, Religious Tourism Or Pilgrimage?
Terzidou Matina, Stylidis Dimitrios, Terzidis Konstantinos

14.30 - 16.00  Session 8: Corporate Finance and Governance
Money and Credit: The Case of the Greek Economy in the Last Two Decades.
Athanasiou Athanasenas, John Papanastasiou

An Initial Strategic Group Taxonomy of Construction Firms Listed In the Athens Stock Exchange
George N. Blanas
Insurance Mediation in Greece after the Presidential Decree 190/2006
Thomas Hatzigagios

The Socio-Economic Development in Piraeus: The Case of the Shipbuilding Sector of the Wider Piraeus Area in Greece
Helen Theodoropoulou

Probable Causes of an E-Business Failure
Maria Tsourela, Dimitris Paschaloudis, Panagiotis Pantelidis

Greek Foreign Direct Investment (FDI) in Turkey: An Empirical Research
Dimitrios A. Chatzoudes, Christos D. Arvanitopoulos, Efstatios D. Dimitriadis, Anastasios G. Karasavvoglou

16.00 - 16.30 Coffee Break

16.30 - 18.00 Session 9: Business Strategies

The Strategies of Micro-Enterprises in Greek Employment. The Case of Thessaly
Achilleas D. Anagnostopoulos, Ioannis Papadimopoulos, Stanley W. Siebert, Aristidis P. Bitzenis

The Importance of Customer in Web Service Marketing. Strengthening the Satisfaction.
Belidis Athanasios, Kargidis Theodoros, Chatzipoulidis Aristeidis

Microtraining: Activating Knowledge Transfer in Businesses
Stefan Brall, Frank Hees

Environmental Accounting Information Systems - The Case of Hotel Enterprises
Dimitrios Ginoglou, Panayiotis Tahinakis, Nicolaos Protogeros

The Ecological Consumer Behaviours in Greece: Ten Years of Research
Irene Tilikidou, Antonia Delistavrou

Is Neuromarketing a Mind “Invader”? 
Dimitris Paschaloudis, Maria Tsourela, Kyriaki Anastasiadou

Transaction Costs, Agency Costs and Networked-Firm Management
Apostolos Gotsias

20.30 Conference Dinner